1. Design pillars

Funny multiplayer parkour race gameplay

Highly immersive motion sensing control with real fitness benefit

A wide array of absurd items and exciting mini games

A reward system based on biodata that incentivizes moving

Light-hearted, vibrant visual and humorous tone

2. Game loop

Micro loop: in match: race---mini game---race

Macro loop: Play match--- reward--- progression unlock ---play match

3. Magic moment

When the player uses motion sensing for the first time and make the game character sprint across the map by physically running

Use the vacuum machine item to make your opponent’s struggle as you quickly surpass him/her or install a spring under your feet to leap over layers of obstacles and leave all your frenemies behind.

When you dodge layers of traps with stylish play and get applause and ribbon effects, while rapidly charging the item bar and gain powerful items.

In a mini game, stuff a time bomb into your frenemy’s hand at the last seconds and watch them trying hard to pass it back to you but only to get blown up in the air;

In the final moments of a race, comeback from last position to the winner due to pure luck

When you check the after-match stats with your friend and see you blowing him up 7 times, but you fell down by his banana peel 13 times.

When you use real calorie burn as in-game currency to unlock a cool skin that leaves a rainbow trail on the map.

4. Feature set

A unique energy system.

Rich physical effects.

Props system: a wide variety of interactive props with a quirky style.

A wide variety of interactive mini games.

Randomly generated non-repetitive and progressively challenging map mechanics.

A wealth of content to be unlocked and collected.

5. Elevator pitch

Party Run is a funny, crazy party game with motion-sensing features. You will control your character by running and competing against other players in a randomly generated parkour map. Use a wide array of absurd items to destroy friendships, take the top spot in numerous exciting mini-games and finally win the golden trophy and become the party winner!  All while getting a good sweat and lots of laughter.

6. X Statement

A funny, crazy party game that makes players exercise while laughing out